



Building Leadership Excellence



# Future Coating Designs for Enhanced Optics – Taking Lessons from Nature

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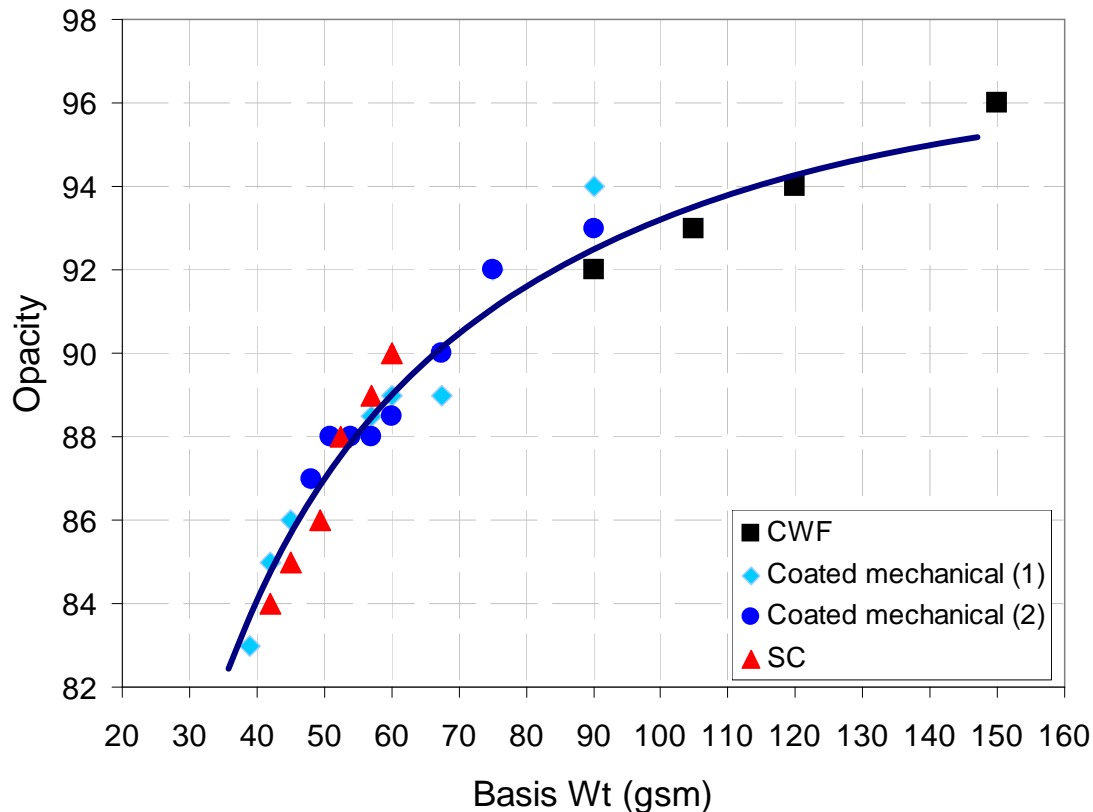
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**PaperCon 2011**  
Northern Kentucky Convention Center

**RETHINK PAPER:**  
Lean and Green

# How Do You Make a 50gsm Paper Perform Like a 100gsm Paper?



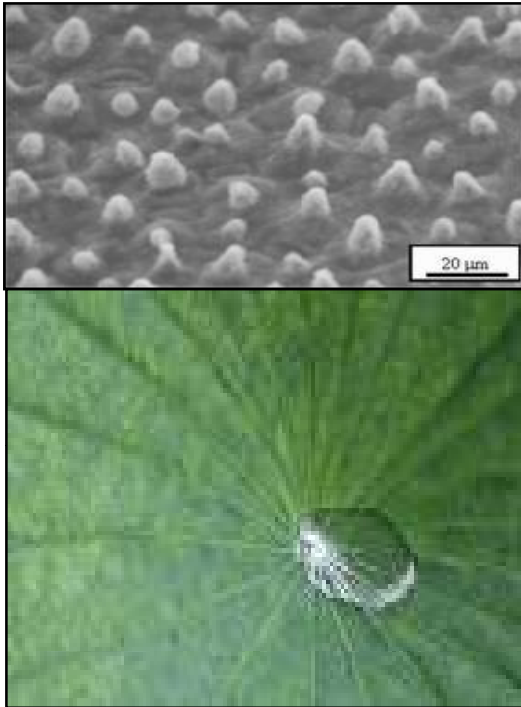
- As transportation and raw material costs grow, reducing weight/material volume becomes desirable
- However, reducing weight also lowers optical performance
- To break this trend, new concepts are required
- Bio-mimetic studies of white species in Nature could give useful ideas on how scattering structures may be optimised for performance against weight



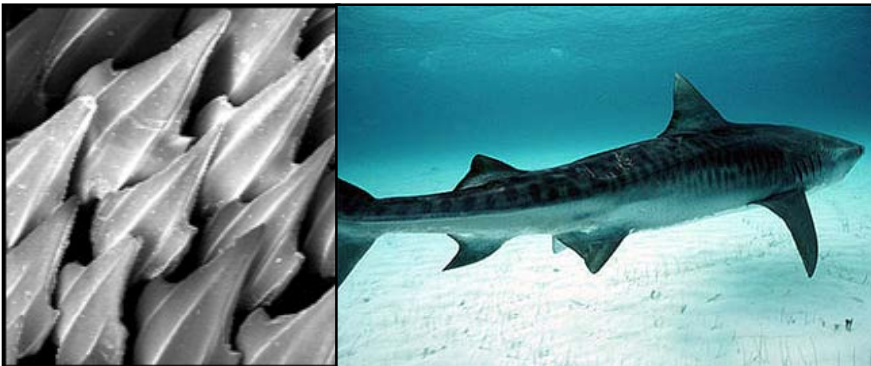
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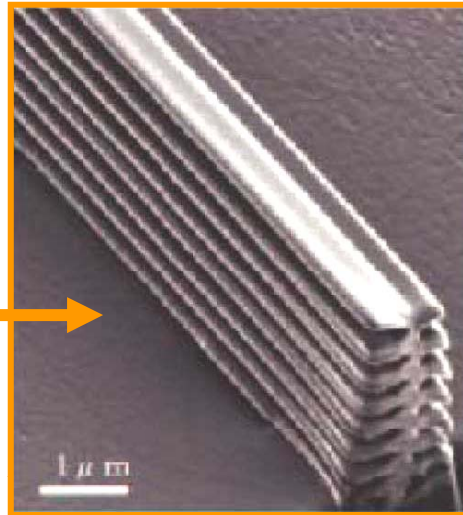
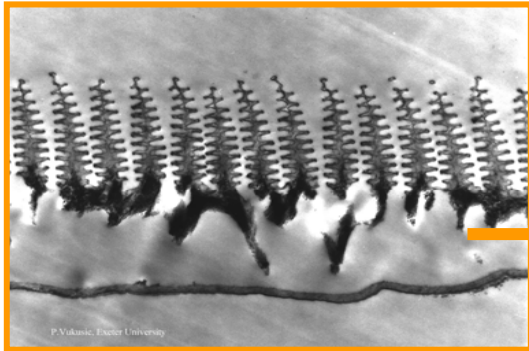
# What is Biomimetics?



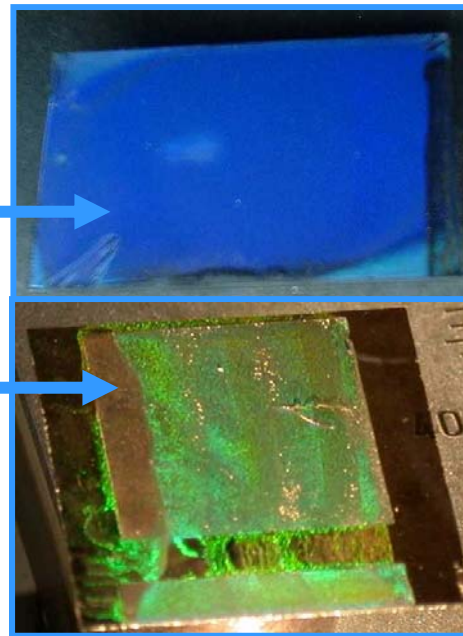
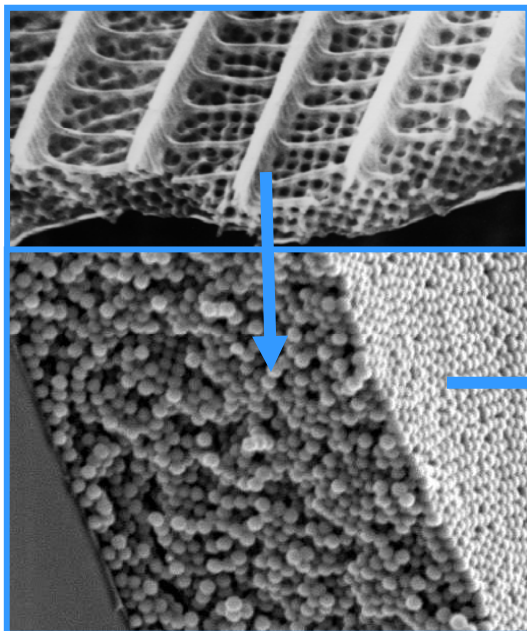
- **Biomimetics is an enabling discipline which looks at Nature for ideas that may be adapted and adopted for commercialisation**
- **Countless iterations of form, driven by function, offer us natural “products” which have undergone extensive development through the process of evolution**



# Biomimicry – Optical Solutions



- Morpho spp. butterfly: high luminance structural colour over wide angle range
- K Watanabe *et al.*, Jpn J. of Appl. Phys., 44, L48-L50 (2005)
- Fabricated by FIB-CVD



- Green Hairstreak butterfly: high luminance structural colour over medium angle range
- H Xu *et al.*, Materials Lett., 58 27-28, 3419-3423 (2004)
- Fabricated with sol-gel process



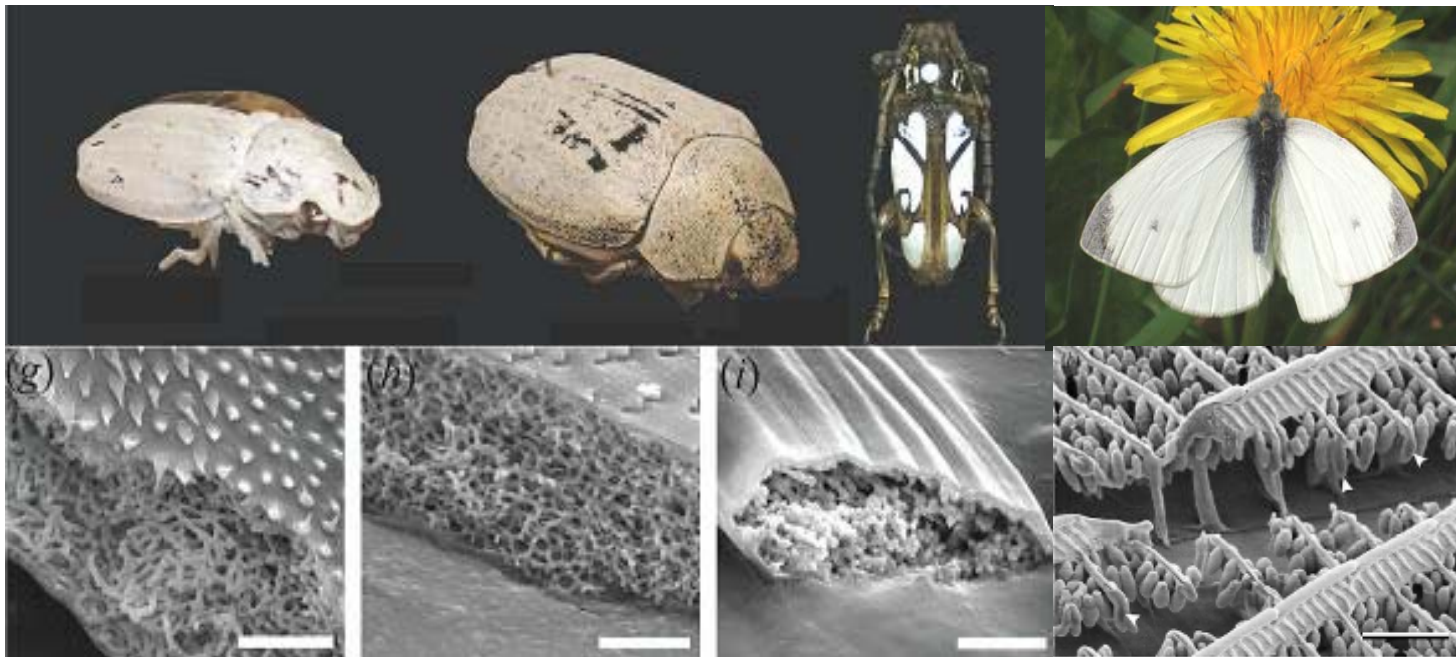
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# But What About Biomimetic Structural White?

- Nature provides a wide variety of white systems to study
- It is our belief that some of these systems have evolved to produce white in very efficient, lightweight structures
- A number of design concepts are found in Nature:
  - Optimising the size and number density of scattering centres
  - Anisotropic scatter
  - 'Double-pass' systems
- Here we present one of the concepts on optimising scattering centres

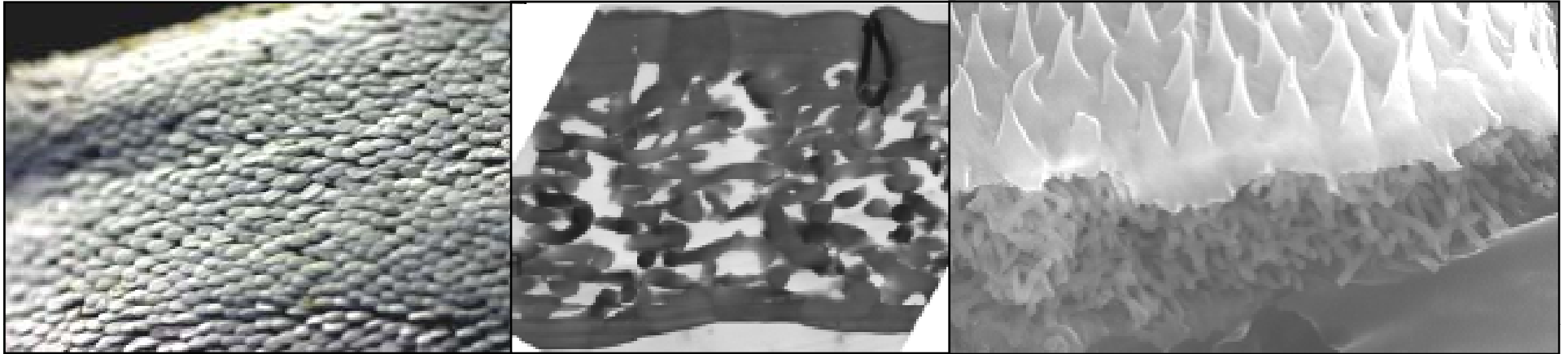


# Optimising the Size and Separation of Scatterers



- S. East Asian beetle (*Cyphochilus spp.*) is covered with a white surface structure
- Underneath, it is black

# *Cyphochilus spp*



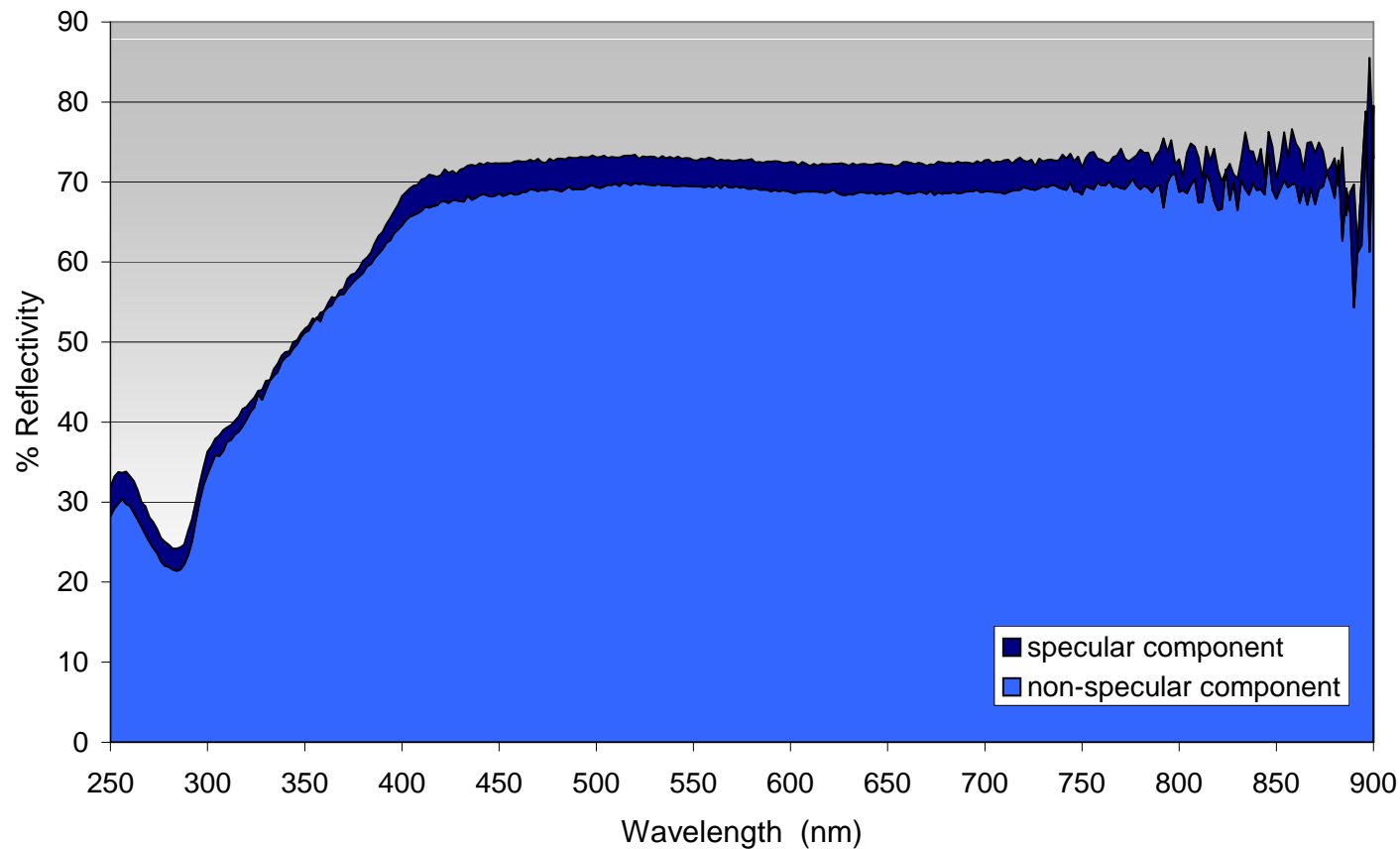
- **Surface covered by small scales**
- **Scales contain a random lattice of interwoven ‘fibrils’ c.250nm diameter**
- **Only 5  $\mu\text{m}$  thick, making it interesting for understanding optical performance/weight relationship**
- **Void volume is ca. 30%, which is high compared to typical paper coating layers (5-10% for 100% clay and 10-20% for 100%  $\text{CO}_3$ )**



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# Spectral Response



- **UV/VIS spectrometry shows scatter is not biased towards the specular direction (matt, not glossy)**
- **Scatter is also very flat-banded across visible waveband (good physical white)**

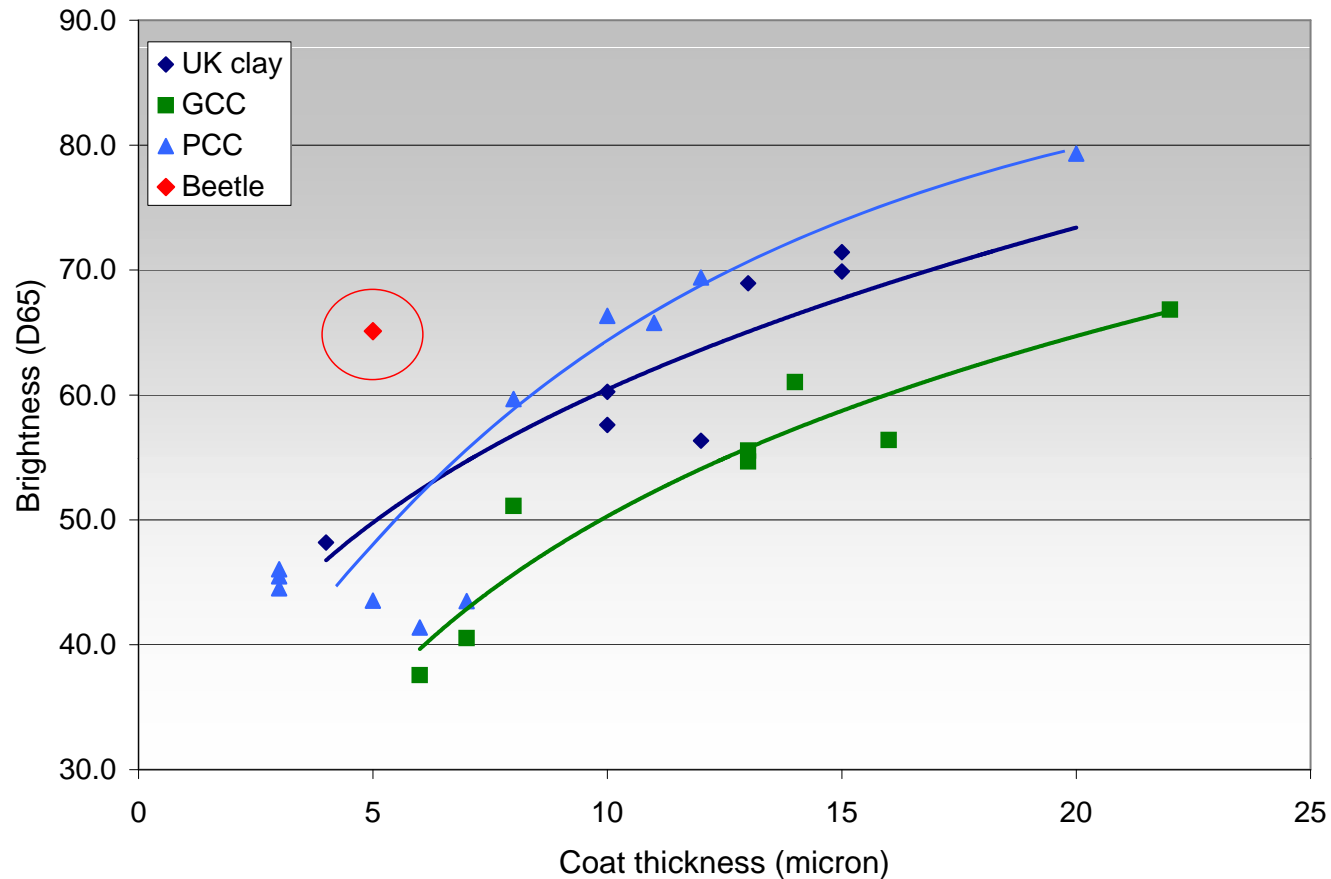


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# Comparison with Mineral Coatings



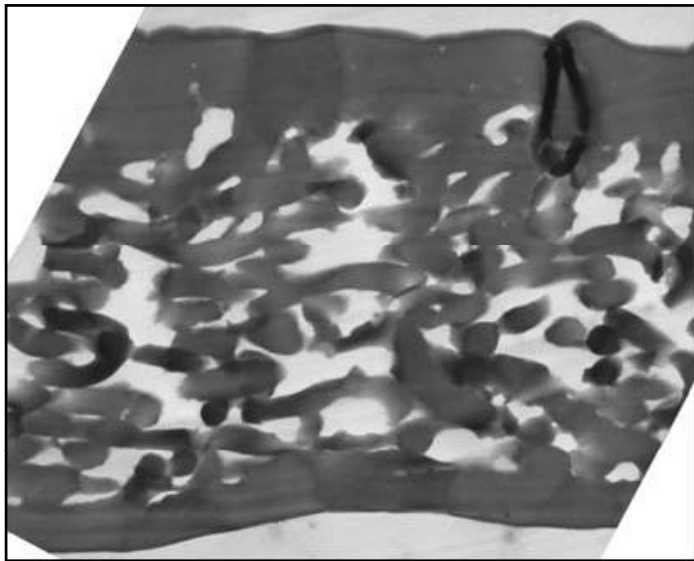
- **Beetle outperforms mineral coating layers at same coating caliper**
- **Requires twice the thickness of PCC to match the beetle's optical performance**



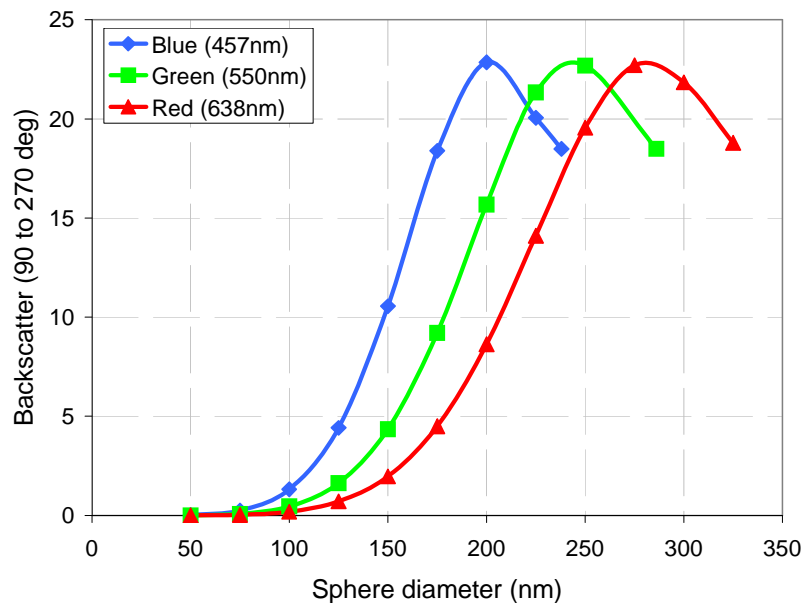
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## Optimised Size (1/2)



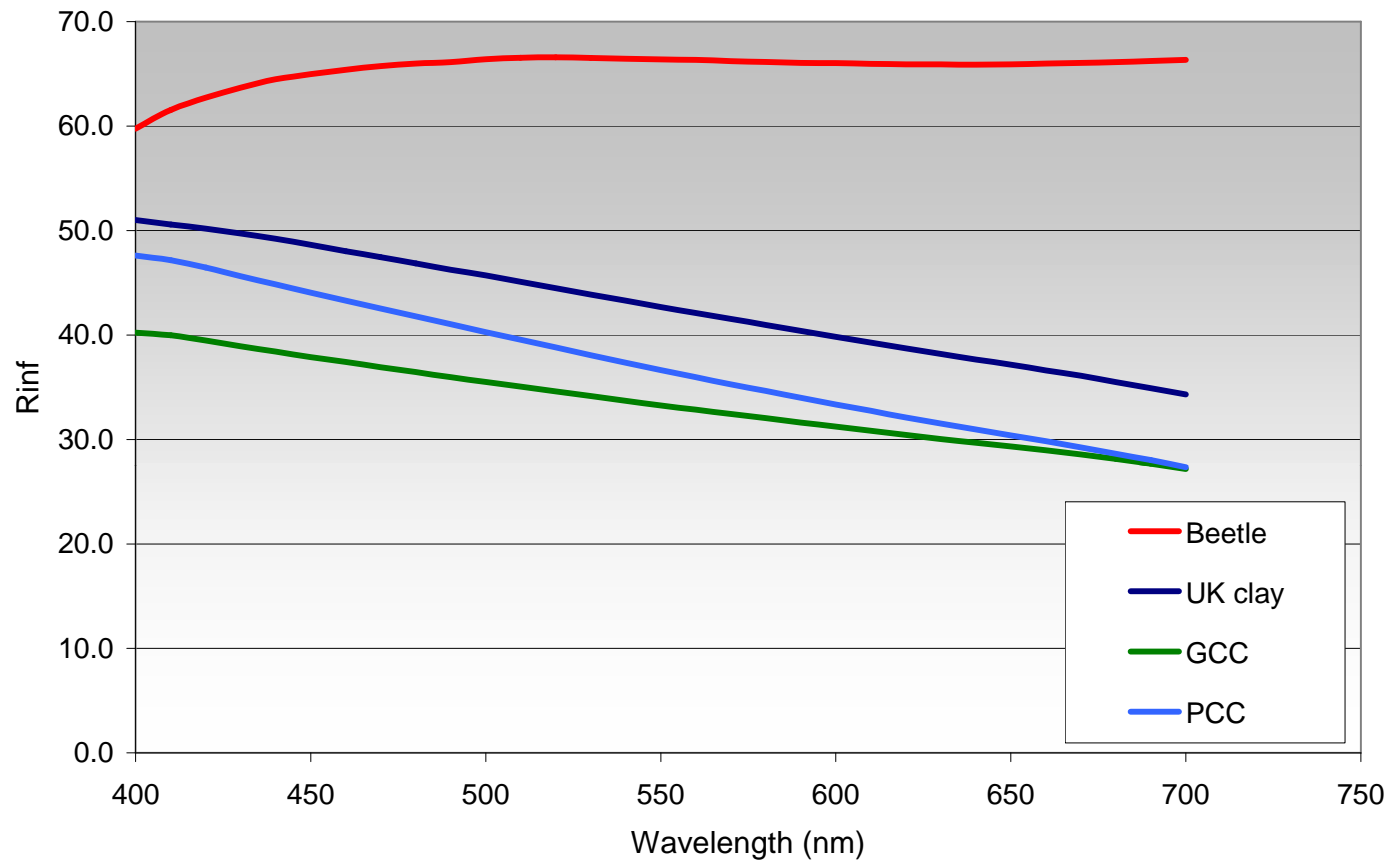
- TEM cross-sections suggest:
  - Fibril diameter =  $250 \pm 50$  nm
- Mie calculations for spherical particles suggest that this fibril cross-section is optimised for 'reflected' light scatter from individual fibrils
- Interestingly, larger 'sister' beetle has larger fibrils and gives lower reflectivity



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## Optimised Size (2/2)



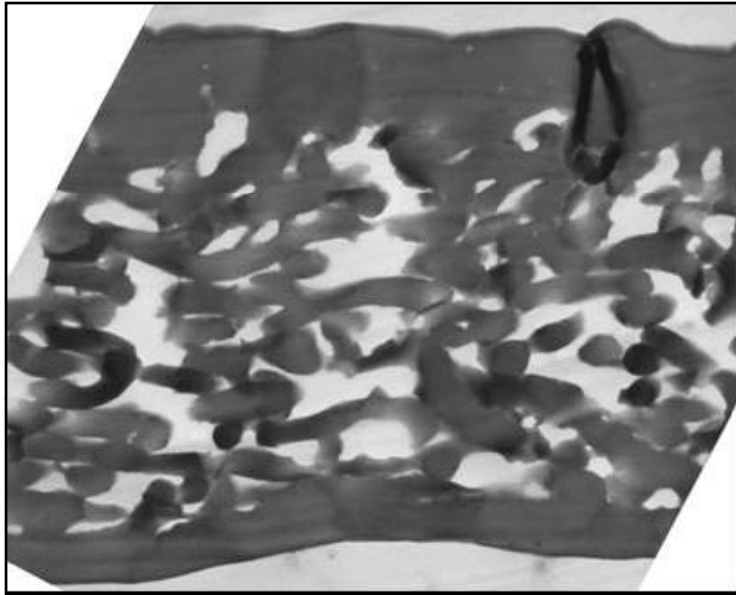
- The beetle's reflection (D65/10) spectrum shows very different behaviour to the mineral coating layers
- Mineral coatings demonstrate wavelength-dependent scatter – suggesting that the pores in coating structure are too small



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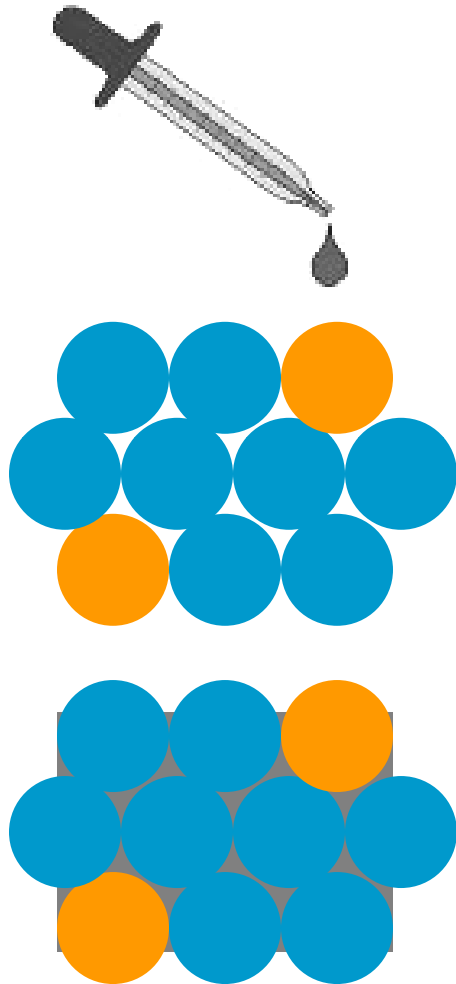
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## Optimised Spacing (1/2)



- TEM cross-sections also suggest:
  - Inter-fibril spacing =  $600 \pm 260 \text{ nm}$
- What is the significance of this dimension?

## Optimised Spacing (2/2)



- $\text{TiO}_2$
- Plastic pigment
- Index matching fluid

- Solid plastic pigment with similar D50 to  $\text{TiO}_2$  was selected and blended at known volume concentrations
- A refractive index matching mineral oil was applied to optically remove the air/plastic pigment boundary - yielding discrete  $\text{TiO}_2$  particles in an otherwise homogenous sheet
- With matching D50, and very narrow PSDs, the particle packing may be approximated to hexagonal close packing (at least in local domains)
- This enables the average separation of adjacent  $\text{TiO}_2$  particles to be modelled while including the impact of the 12 nearest neighbours in the packing structure

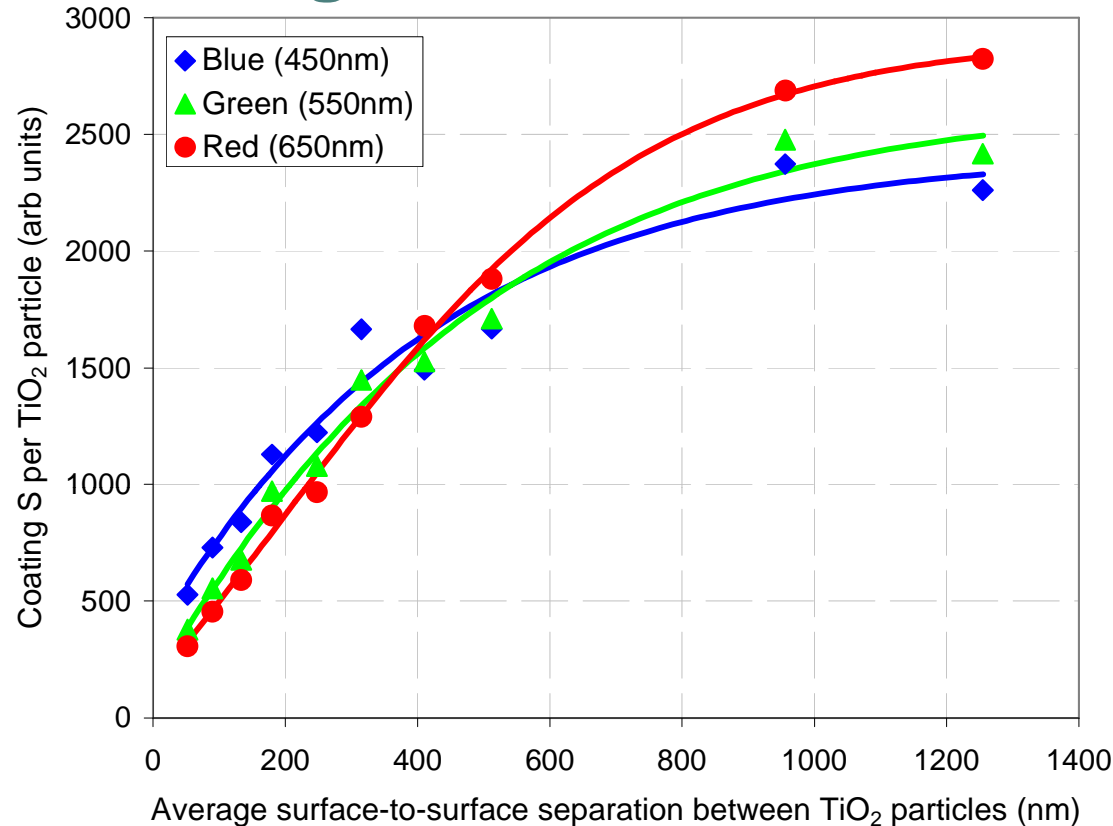


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# Optical Crowding



- As the separation between individual TiO<sub>2</sub> particles becomes smaller, the light scatter contribution from the individual particles diminishes
- This process is called 'optical crowding'
- The beetle structure is well optimised with inter-fibril spacing of ~600nm; this maximises the number density of scattering elements without compromising their individual contribution to light scatter



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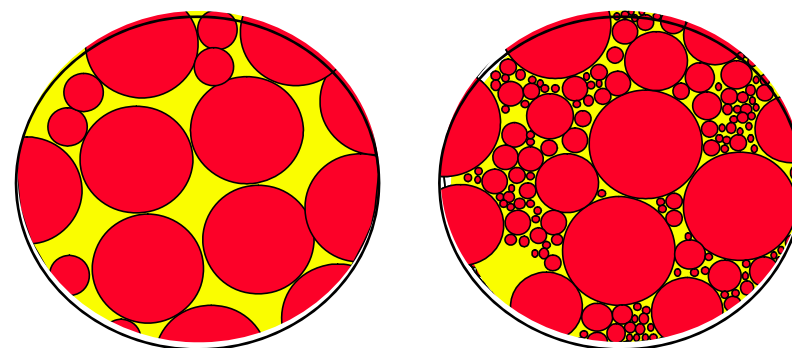
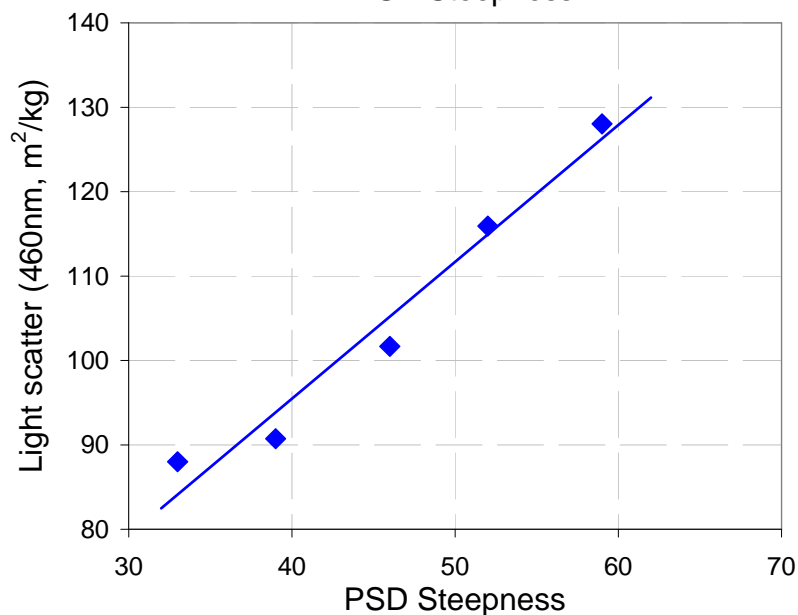
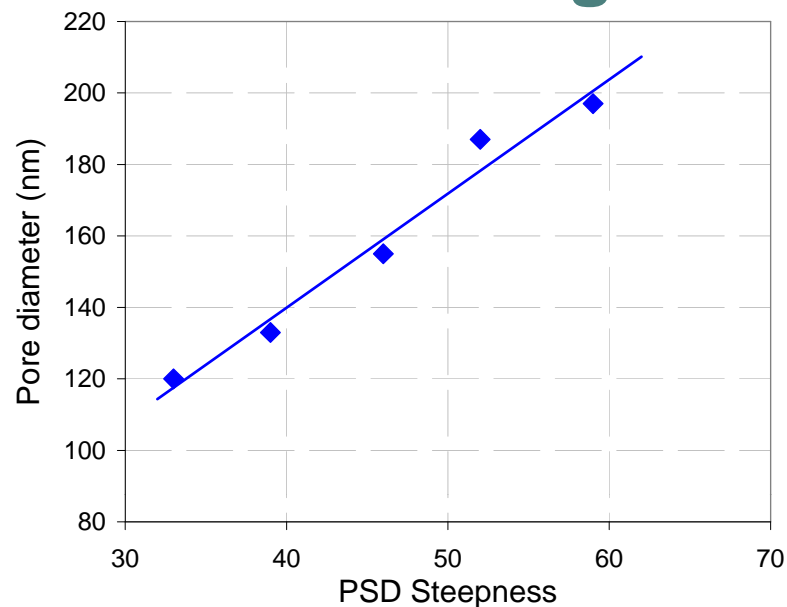
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# Lessons

- **As with all scattering systems, optimisation requires a balance between maximising the number density of scattering units and avoiding ‘optical crowding’**
- **It is commonly considered that spacing between particles of ca. one wavelength is sufficient to avoid optical crowding**
- **This requires large void volumes**
- **What does this mean for pigment design? Narrow pigment size distributions is one way to introduce greater void volumes, but there are others....**



# Narrow PSD Pigments



← Steeper (narrower) PSD

PSD Steepness is a measure of the range of particle sizes included in a mineral product:

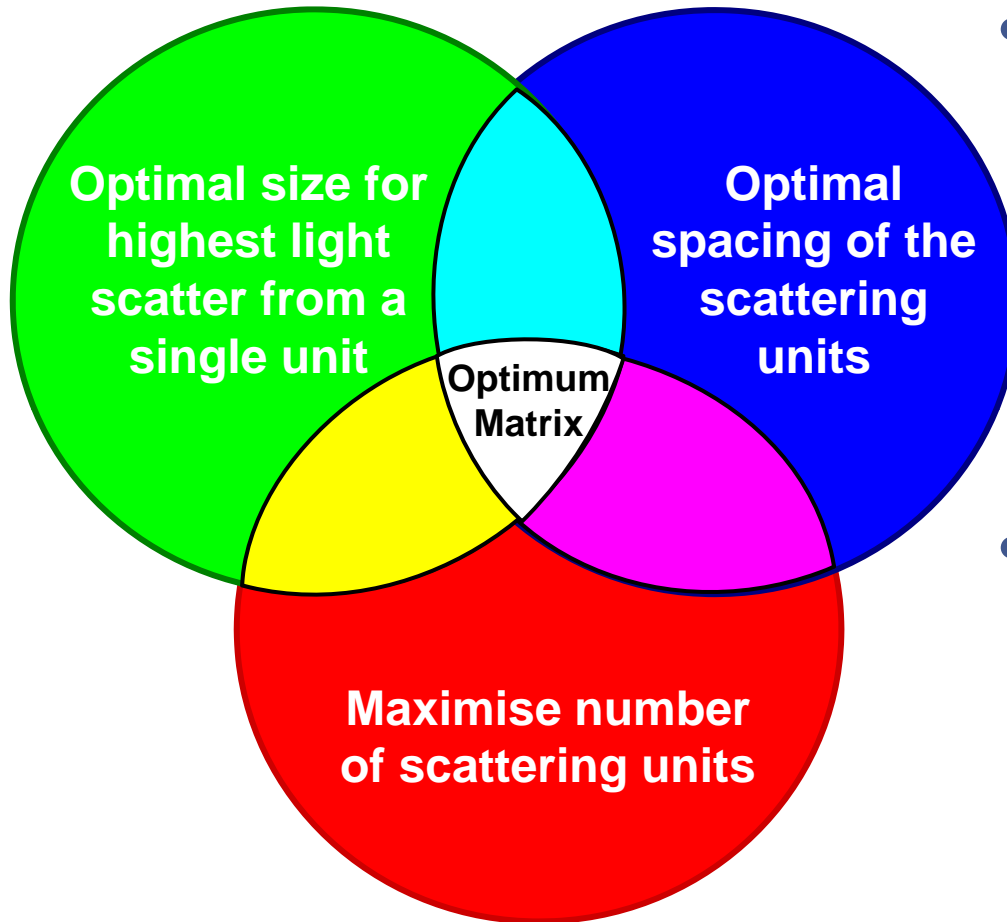
- A high steepness value means the product contains fewer different particle sizes
- In mineral coatings, fewer different particle sizes usually means that the particles will pack together to produce larger air pores between adjacent pigment particles
- Larger air pores tends to generate greater light scatter (and hence optical performance) in the finished sheet



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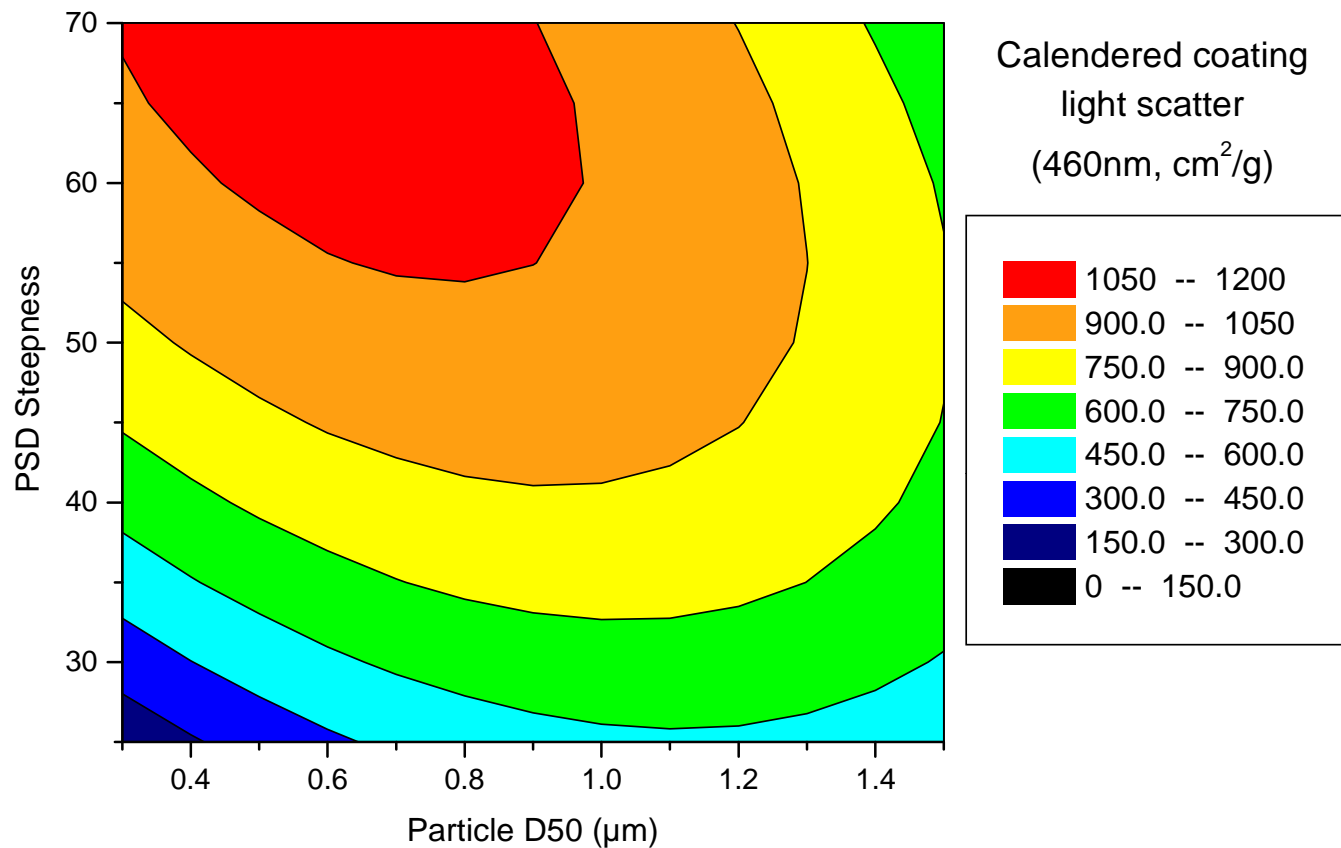
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# Optimising Light Scatter



- However, the mineral system becomes more complex
  - Dense packing makes the air voids the scattering unit within a mineral matrix
  - Controlling the void size therefore also changes the spacing and number density
- Optimising scatter in a coating matrix requires a delicate balance between:
  - Getting the pore size right
  - Maximising the number of scattering units
  - Minimising optical crowding

# Optimising Light Scatter – Pigments



- **Balancing all of these factors in a mineral coating requires compromise**
- **Truly optimised optics requires the size and spacing of the scattering unit to be separated (as in the beetle), enabling each to be optimised independently – but shape gives us one more parameter**

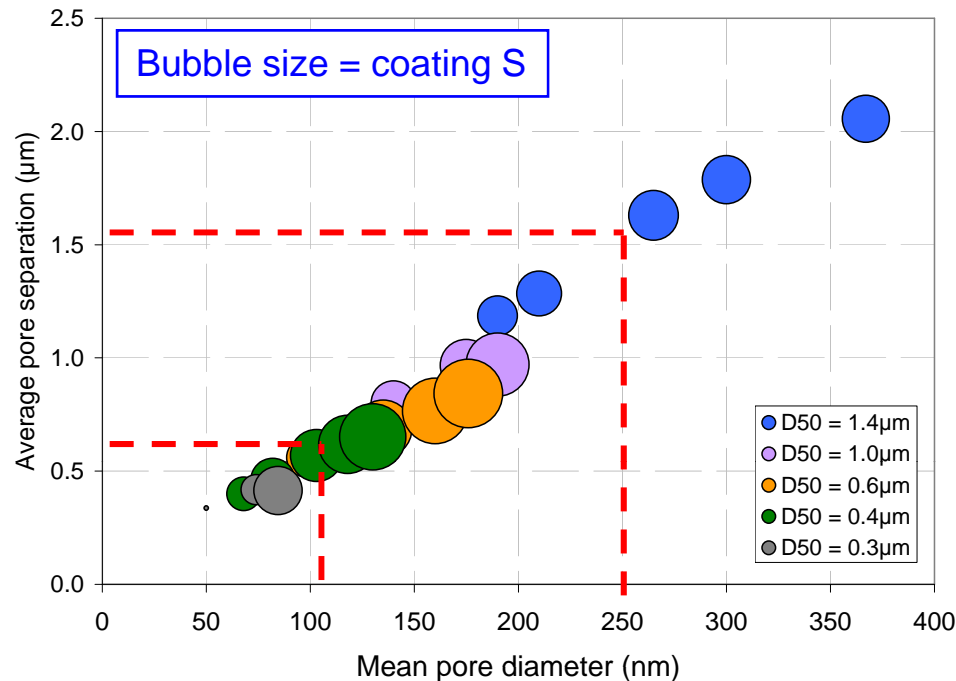


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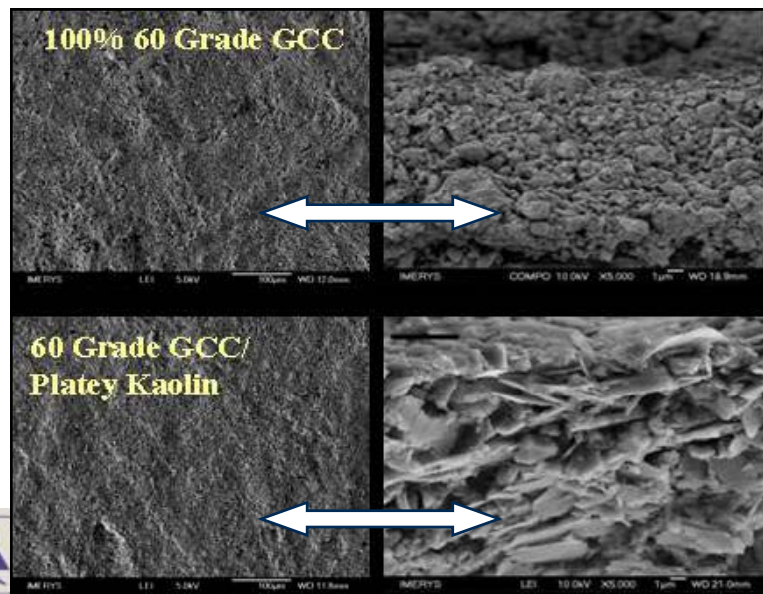
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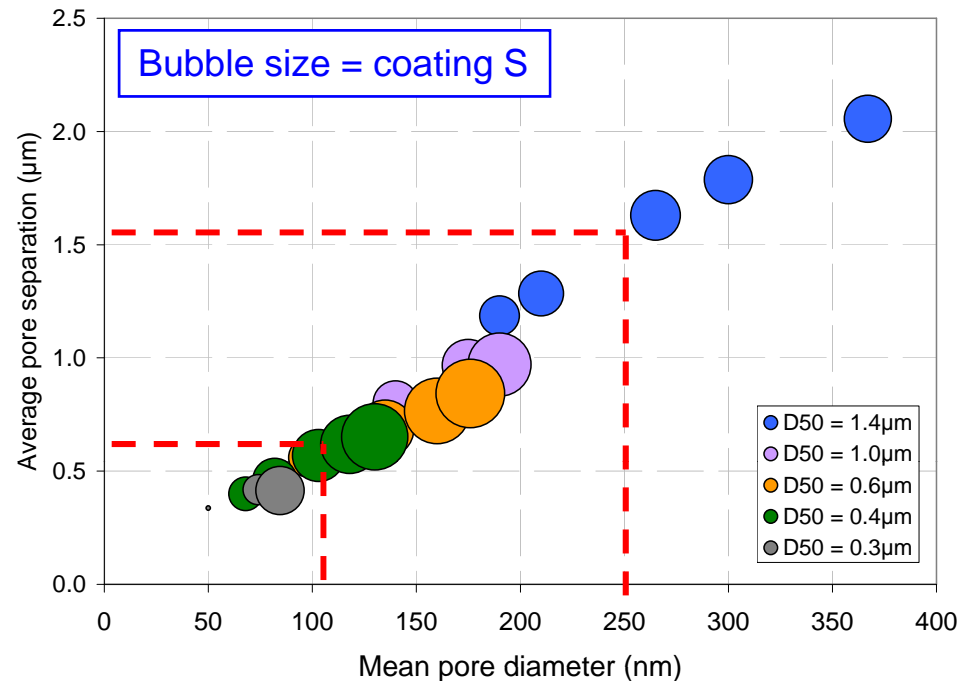
# Optimised Structure Gives Optimised Light Scatter



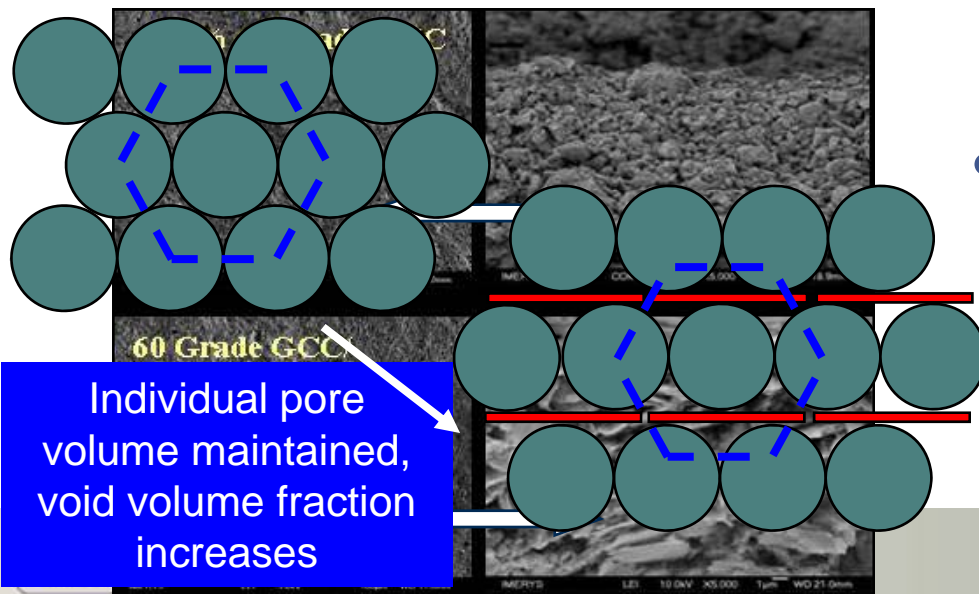
- Since the mineral size and PSD control both pore size AND separation in mineral coatings, varying one tends to also vary the other simultaneously
- For this reason:
  - At 250nm void diameter, S is not optimised because pores are too far apart (not many per unit volume)
  - At 600nm inter-void separation, S is not optimised because individual pores are too small
- Blending with the correct non-isometric pigments (kaolin) could shift this paradigm



# Optimised Structure Gives Optimised Light Scatter

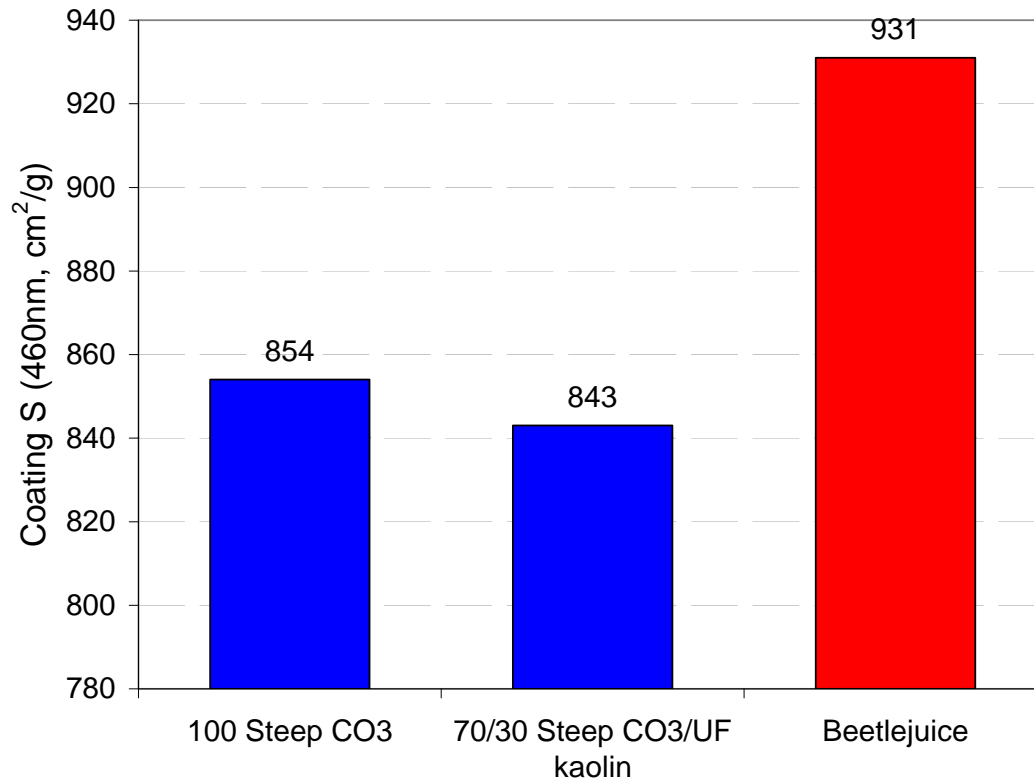


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# Beetlejuice



- The optimal partner kaolin is very important. Specific crude must be selected and processed to give the necessary physical attributes
- The results show an optimised 'Beetlejuice' formulation which contains 70pph of the steep (narrow-PSD) carbonate. The other 30pph come from the optimised multi-pigment strategy

HeliCoated at 800m/min, WF base, 8/4 latex/starch, 10gsm



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# Conclusions

- **Structural optics in Nature provides an interesting insight into advanced photonic systems and gives design cues for future coating ideas**
- **The key to highly efficient white scatter systems seems to be in de-coupling the scattering element from the matrix that surrounds it, enabling size and spacing to be optimised as independent parameters**
- **Achieving this will enable a disconnect in the current performance/weight relationship**
- **Structuring these elements into organised, or random architectures must then be addressed**
- **Work continues in this field that will offer ideas for cost-optimisation in troubled market conditions and out-performance in buoyant times**

